

THE USDA CENTER FOR COLLABORATIVE RESEARCH ON WIC NUTRITION EDUCATION INNOVATIONS
 USDA/ARS Children's Nutrition Research Center at Baylor College of Medicine.

GRANTEES WORKSHOP July 20, 2016

Time	Presenters
8:30	Coffee/Sign in
8:45	<p>Overview of the Project Karen Cullen, DrPH, RD USDA/ARS Children's Nutrition Research Center at Baylor College of Medicine, Houston, TX</p>
9:00	<p>WIC Fresh Start: Progress to Date and Lessons Learned Jennifer Di Noia, PhD, William Paterson University, New Jersey Dorothy Monica, MPH, Director of the Saint Joseph's WIC program in Paterson, NJ Mary Ann Ellsworth, MS, RDN, Public Health Consultant, Nutrition; State WIC Program, Nutrition Services</p>
10:15	<p>Supporting Baby Behavior Through Pediatric Offices: Efficacy of a Video Training Jane Heinig, PhD, UC-Davis Jennifer Banuelos, MAS</p> <p>Introduction Role of the pediatric staff in the prevention of childhood obesity Barriers to parent education about childhood obesity Adaptation of the Baby Behavior intervention for well-child visits</p> <p>Project overview Study design and context Video development and testing Pediatric staff outcomes [Baseline characteristics; Training evaluation; Practice outcomes] Patient experience Conclusions, lessons learned, and next steps</p>
11:30	Lunch Break
12:30	<p>Lactation Advice through Texting can Help (LATCH): A WIC-based randomized controlled trial Nurit Harari, MD, Indian Health Service, Chinle, AZ Josefa Martinez, MHS, PhD candidate, Yale School of Public Health Lori Goeschel, MS, RD, IBCLC, Fair Haven Community Health Center Digna Lemus, Fair Haven Community Health Center Rafael Perez-Escamilla, MS, PhD, Yale School of Public Health</p>
1:45	<p>Online Nutrition Education: WIC in the 21st Century Shannon Whaley, PhD, Public Health Foundation Enterprises (PHFE) WIC Program Martha Meza, PHFE WIC Lorrene Ritchie, PhD, RD, University of California Nutrition Policy Institute (UC NPI) Lauren Au, PhD, RD, UC NPI</p> <p>Background and Methods Study rationale and intervention design Nutrition education at PHFE WIC Evaluation design</p> <p>Results Participant satisfaction with online education Breakfast trial results Salt trial results Caseload retention findings Conclusions and Lessons Learned</p>
3:00	Break
3:15	<p>Introduction of Guest Speaker: Karen Castellanos Brown, PhD, FNS, Project Officer Closing comments: USDA perspective; how using the results; moving forward, Dr. Kelley Scanlon, FNS</p>
3:45	Adjourn
4:00-5:30	Closed grantee meeting - Next steps